

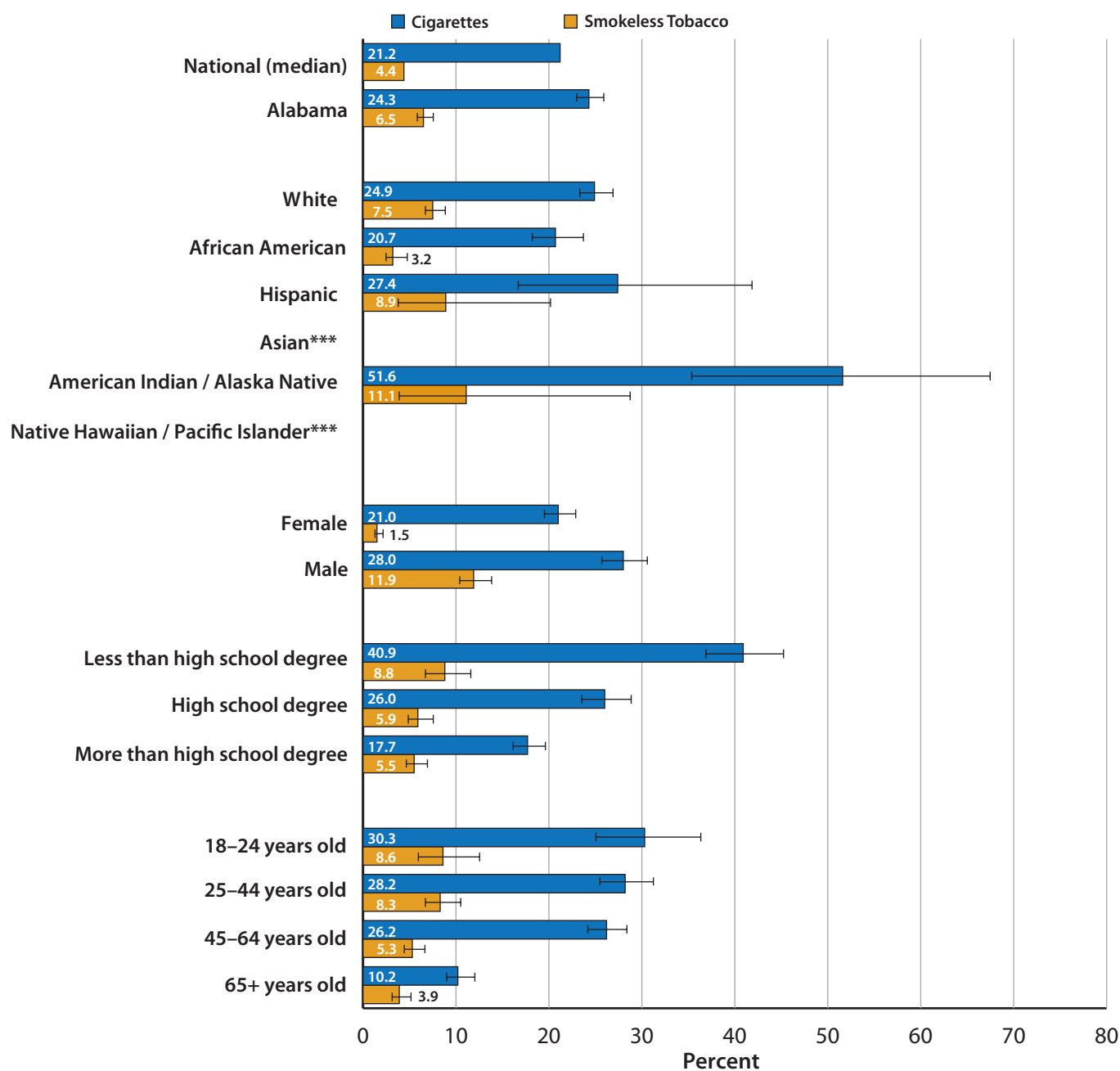
Monitor

Adult Current Cigarette/Smokeless Tobacco Use

In Alabama, the percentage of adults (ages 18+) who currently smoke cigarettes was 24.3% in 2011. Across all states and D.C., the prevalence of cigarette smoking among adults ranged from 11.8% to 29.0%. Alabama ranked 42nd among the states.

The percentage of adults who currently use smokeless tobacco was 6.5% in 2011. Across all states and D.C., the prevalence ranged from 1.4% to 9.8%. Alabama ranked 42nd among the states.

Current Cigarette and Smokeless Tobacco Use among Adults by Demographic Characteristics



Source: Behavioral Risk Factor Surveillance System, 2011

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Youth Current Cigarette/Smokeless Tobacco/Cigar Use

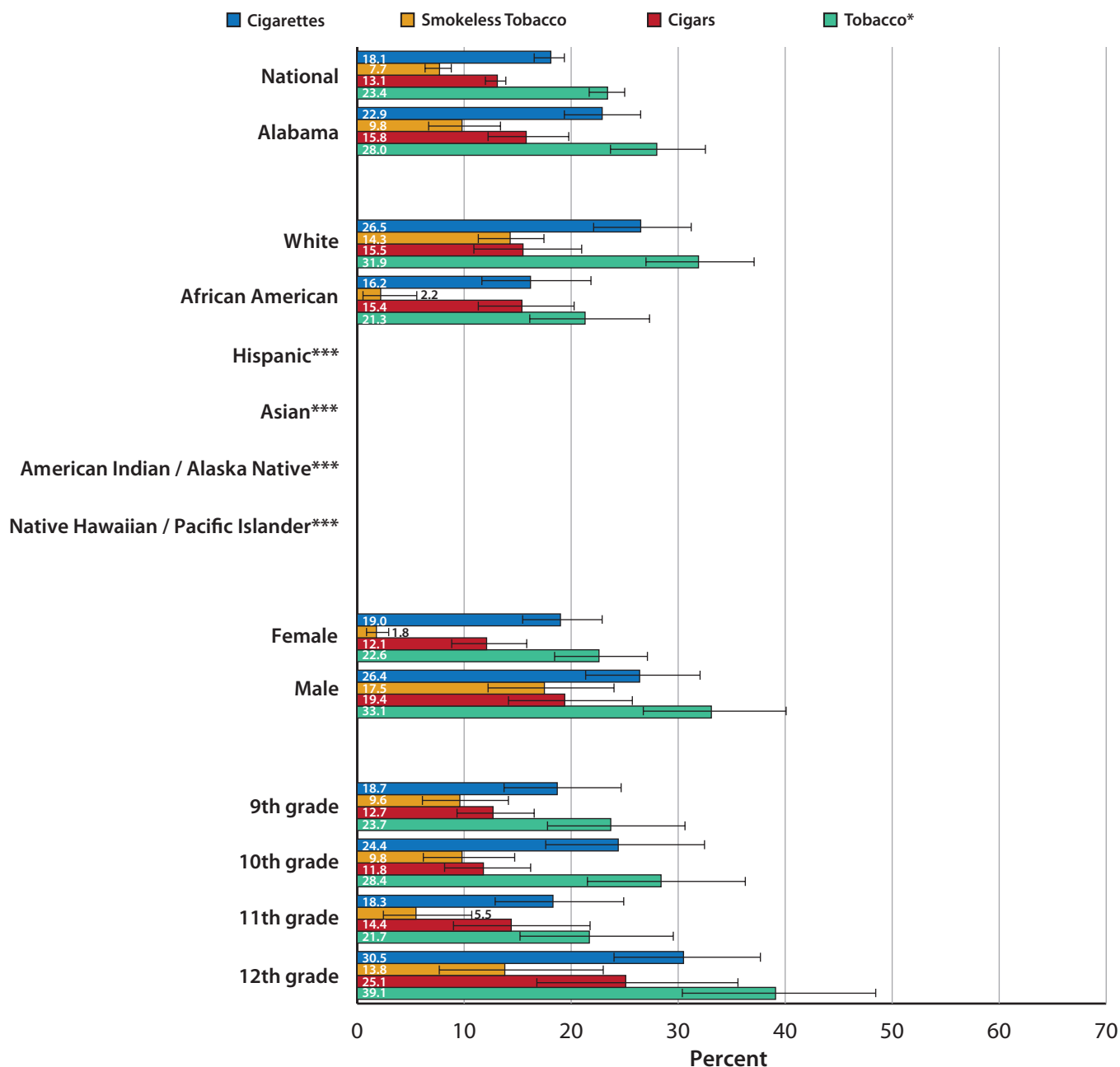
In Alabama, the percentage of youth in grades 9-12 who currently smoke cigarettes was 22.9% in 2011. The range across 44 states was 5.9% to 24.1%. Alabama ranked 42nd among 44 states.

The percentage of youth who currently use smokeless tobacco was 9.8% in 2011. The range across 40 states was 3.5% to 16.9%. Alabama ranked 25th among 40 states.

The percentage of youth who currently smoke cigars was 15.8% in 2011. The range across 37 states was 5.0% to 18.3%. Alabama ranked 28th among 37 states.

The percentage of youth who currently use tobacco (i.e., cigarettes, smokeless tobacco, and/or cigars) was 28.0% in 2011. The range across 36 states was 7.8% to 31.9%. Alabama ranked 29th among 36 states.

Tobacco Use among High School Students by Demographic Characteristics



* Cigarettes, smokeless tobacco, and/or cigars

*** Sample size <100

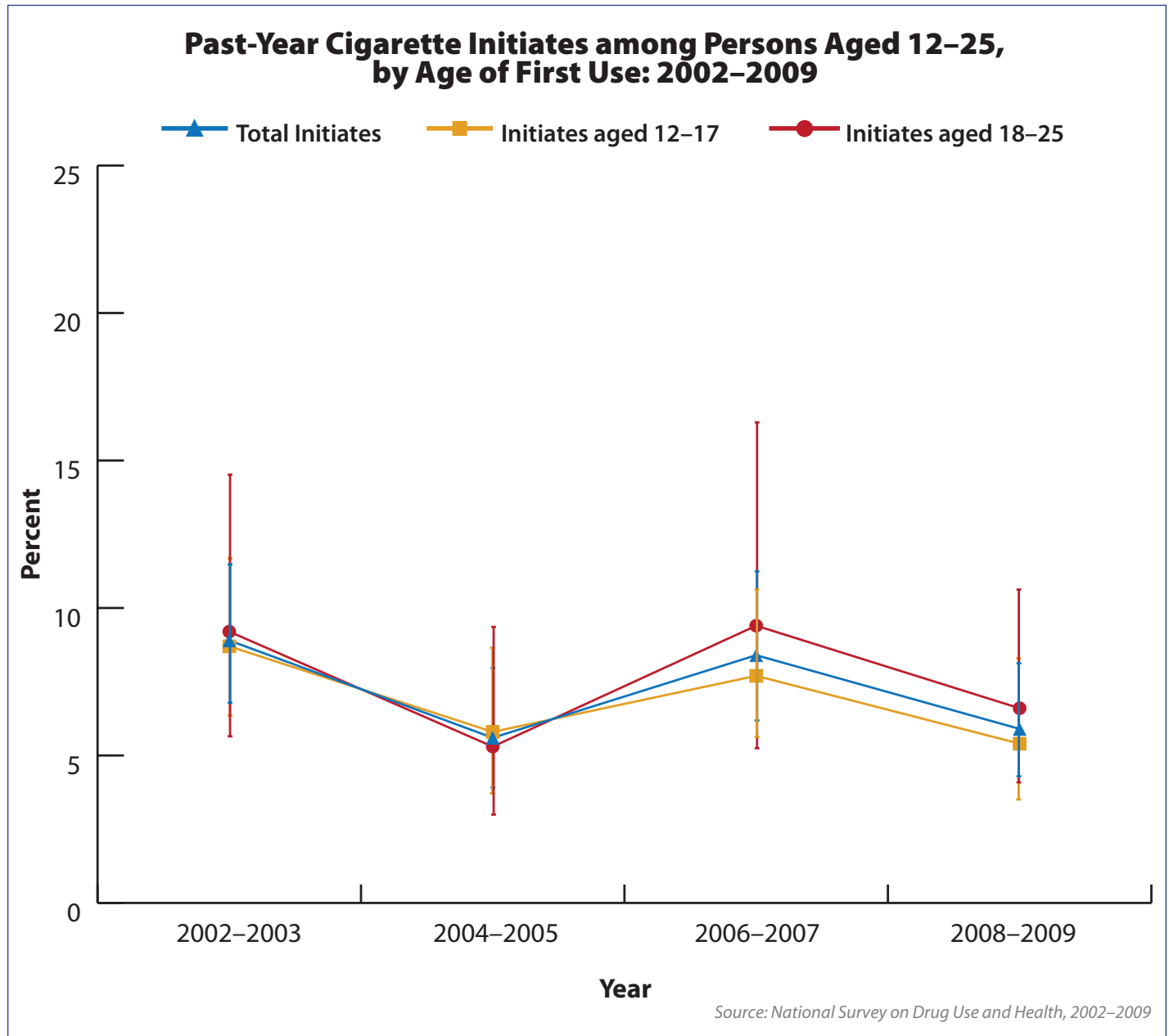
Source: Youth Risk Behavior Survey, 2011

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Past-Year Cigarette Initiation

In 2008-2009, of all Alabama youth ages 12-17 who had never smoked, 5.4% smoked a cigarette for the first time in the past year. This ranked 13th in the nation, with a range of 3.3%–9.2% among the states.

Of all young adults ages 18-25 who had never smoked, 6.6% smoked a cigarette for the first time in 2008-2009. This ranked 12th in the nation, with a range of 4.2%–14.7% among the states.



Protect

Adult Exposure to Secondhand Smoke

Among all adults, the percentage who reported being exposed to secondhand smoke within the past 7 days was higher in Alabama than in the nation overall. In 2009-2010, overall exposure to secondhand smoke in Alabama was 49.9%, ranking 37th among the states.

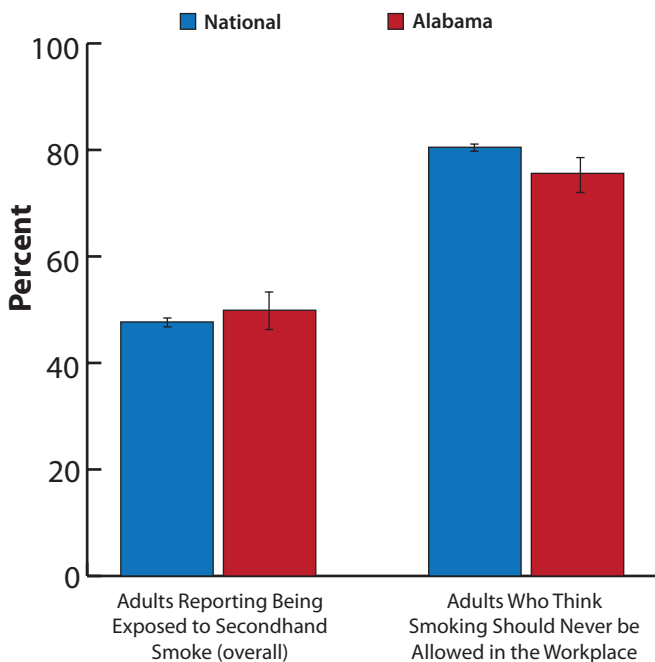
Adults were exposed to secondhand smoke in various locations. The table shows the percentage of Alabama adults who reported any exposure, as well as exposure in their home, in a vehicle, or in indoor or outdoor areas at work or public places in the past 7 days.

Exposure to Secondhand Smoke

Overall	Workplaces	Homes	Vehicles	Public Places
49.9%	25.9%	17.6%	20.3%	36.1%

Source: National Adult Tobacco Survey, 2009–2010

Secondhand Smoke Exposure and Opinions about Smoking in the Workplace



Source: National Adult Tobacco Survey, 2009–2010

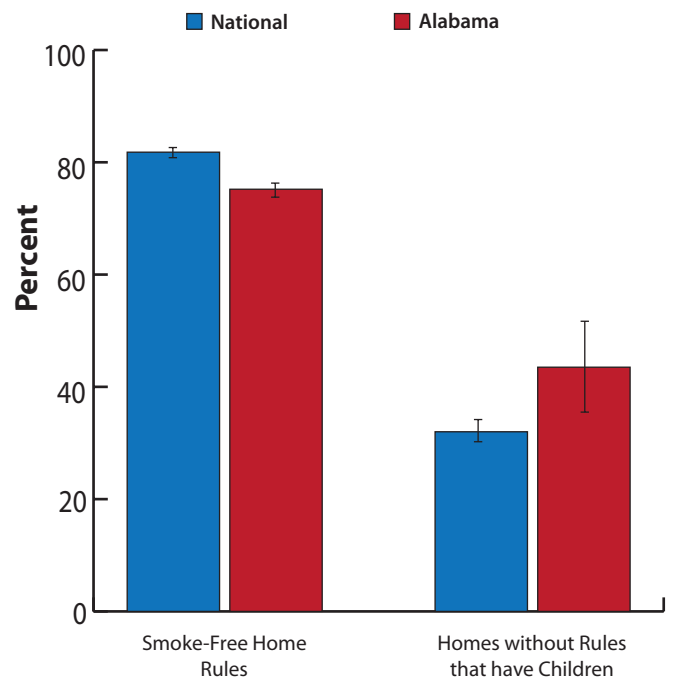
Opinions about Smoking in the Workplace

In 2009-2010, 75.6% of adults in Alabama thought that smoking should never be allowed in indoor workplaces, ranking 42nd among the states.

Smoke-Free Home Rules

In 2009-2010, 75.2% of adults in Alabama reported that their homes had smoke-free home rules, ranking 46th among the states. The percentage of homes without smoke-free home rules with children living in them was 43.5%, ranking 50th among the states.

Smoke-Free Home Rules and Homes without Rules that have Children



Source: National Adult Tobacco Survey, 2009–2010

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State Smoke-Free Policy

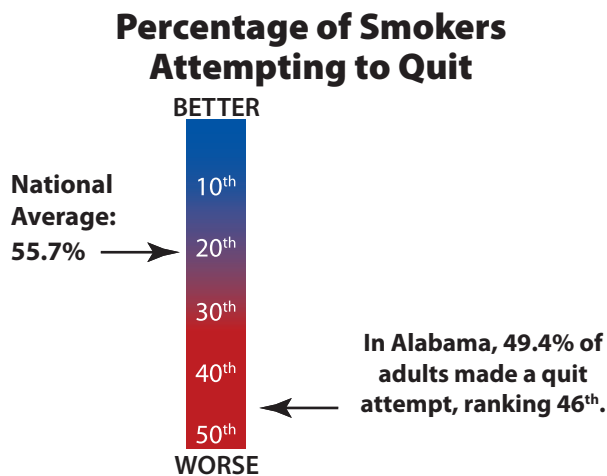
As of June 30, 2012, Alabama had laws that do not fully protect individuals from secondhand smoke by allowing smoking in indoor areas of workplaces, restaurants, and bars. The state allowed communities to enact local smoke-free laws.

Smoke-Free Legislation			
Workplaces	Restaurants	Bars	Local Laws Permitted
 No*	 No†	 No‡	 Yes
* Designated Smoking Areas † Ventilated Smoking Areas ‡ No Restrictions ¶ Allowed smoking in venues that prohibit minors			^a Allowed for non-hospitality workplaces. ^b Prohibited for non-hospitality workplaces.
Note: Not all footnotes may be used.			Source: STATE System, June 2012

Offer

Adults Who Made a Quit Attempt in the Last Year

During 2009-2010, 49.4% of Alabama adult smokers made a quit attempt in the past year, ranking 46th among the states.




Source: National Adult Tobacco Survey, 2009-2010

Quitline Utilization

In 2010, the Alabama quitline received 10,261 calls, and 1,236 tobacco users (an estimated 0.1% of all tobacco users in the state) received telephone counseling, cessation medications, or both from the state quitline.

Medicaid Coverage for Counseling and Medications

In 2010, Alabama's Medicaid program provided incomplete coverage through Medicaid for tobacco-dependence treatment. Alabama provided partial coverage for nicotine replacement therapies, partial coverage for varenicline, partial coverage for bupropion, and partial coverage for counseling (individual and/or group).

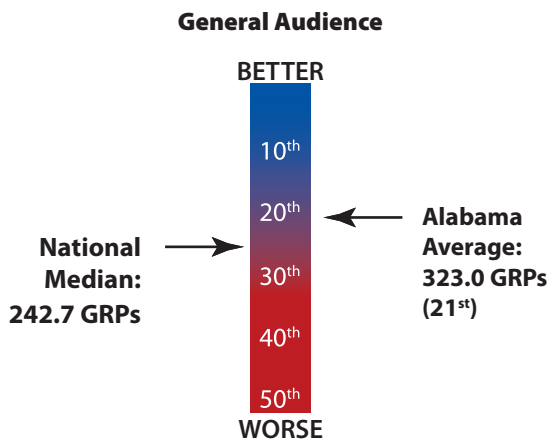
Medicaid Coverage for Counseling and Medications			
Comprehensive Coverage			
 No			
NRTs (One or More)	Varenicline	Bupropion	Counseling (Individual and/or Group)
Partial^{a,b,c}	Partial^{a,b}	Partial^{a,b}	Partial^a
^a Pregnant women only ^b Fee-for-service only ^c Available only via the quitline			
Note: Not all footnotes may be used.			Source: Halpin, et al, 2011

Warn

Tobacco Counter-Marketing Media Intensity

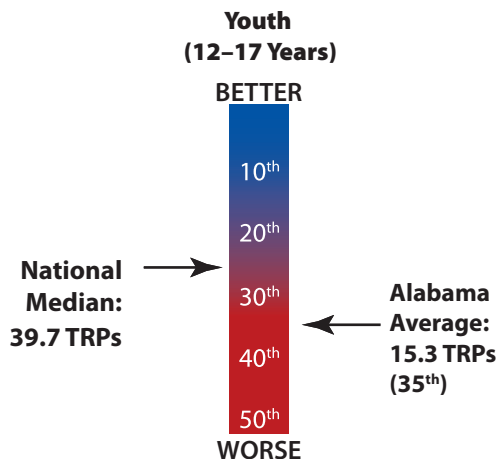
CDC *Best Practices* recommendations translate into an average quarterly exposure of 1,200 general audience gross rating points (GRPs) and 800 youth target rating points (TRPs) in effective anti-tobacco media campaigns. Alabama had an average of 323.0 general audience GRPs and 15.3 youth TRPs per quarter in television advertising supporting tobacco control messages in 2010.

Anti-Tobacco Media Campaign Intensity, GRPs Per Quarter



Source: CDC/OSH

Anti-Tobacco Media Campaign Intensity, TRPs Per Quarter

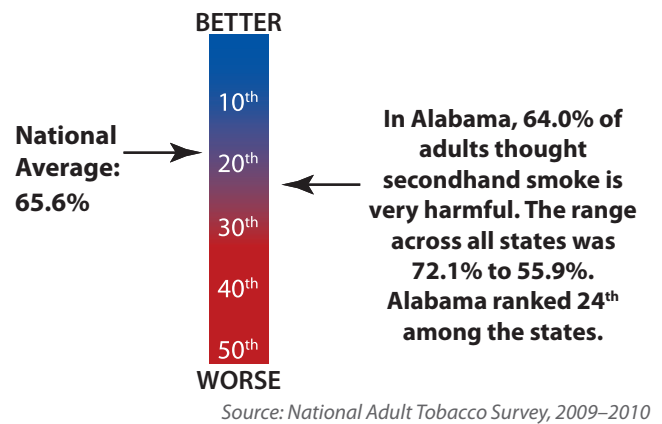


Source: CDC/OSH

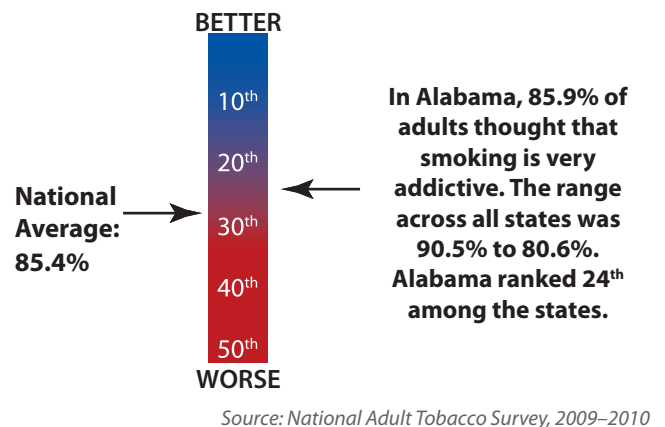
Knowledge of the Dangers of Tobacco

In Alabama, 64.0% of adults thought that breathing smoke from other people's cigarettes or other tobacco products is very harmful to one's health in 2009-2010. Additionally, 85.9% thought that cigarette smoking is very addictive.

Secondhand Smoke



Addictiveness of Smoking






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Enforce

State Allows Local Advertising and Promotion Laws

As of June 30, 2012, Alabama allowed local regulation of tobacco industry promotions, tobacco product sampling, and display of tobacco products in commercial establishments.

State Allows Local Laws





Promotion	Sampling	Display
 Yes	 Yes	 Yes

Source: STATE System, June 2012

Over-the-Counter Retail Licensure

As of June 30, 2012, Alabama required all establishments selling cigarettes and smokeless tobacco products over-the-counter to be licensed. Nationally, 37 states required over-the-counter licensure for cigarettes, 29 of which also have a requirement for smokeless tobacco, with various renewal frequencies, fees and penalties for violations.

Over-the-Counter Licensure and Penalties

Over-the-Counter License Required	Minimum License Fee	Renewal Required (& Frequency)	Penalty to Business	Licensure Includes Smokeless Tobacco
 Yes	\$2.00	 Yes ^a	 Yes ^b	 Yes

^a Annually

^b Fine of 15% of license fee

Note: Not all footnotes may be used.

Source: STATE System, June 2012

Raise

Amount of Tobacco Product Excise Tax

As of June 30, 2012, the excise tax on cigarettes in Alabama was \$0.425 per pack, ranking 47th among the states. The tax on cigars was \$0.006 each, and for little cigars the tax was \$0.08 per pack of 20. The tax on chewing tobacco was \$0.015 per ounce and snuff was taxed at \$0.01 per ounce.

Price Paid for Last Cigarettes Purchased

In Alabama, 73.5% of adult smokers bought their last cigarettes by the pack, and 26.5% bought them by the carton in 2009-2010. The average price that Alabama smokers reported paying for their last pack of cigarettes was \$4.47 in 2009-2010; the range among states was \$7.98 to \$4.04. The average price that Alabama smokers reported paying for their last carton of cigarettes was \$36.08 in 2009-2010; the range among 45 states with valid data was \$64.45 to \$30.46.

